

BUSINESS PLAN PROJECT: Start Up and Review



STEP 1: ADD FOUR MORE SLIDES

Over the next week, you'll be adding four more slides to your presentation:

13. Form of Business (sole proprietorship, partnership, or corporation) ... and why (what are the reasons for choosing this form of business)
14. Location/Layout (include a shot of your floor plan ... use the snipping tool to grab a screen shot of the image – click on the start button and search for “snip” in the search box)
15. Equipment/Supplies/Inventory (list everything you'll need to get your business started, along with approximate costs of each item)
16. Staffing (what employees will you need to hire (and why) ... and make sure to include how much you will pay them!!!)

STEP 2: REVIEW/IMPROVE WHAT YOU HAVE

You will need to go back through your slides and make improvements, additions, and enhancements. Include pictures, clipart, interesting (and legible) fonts, animations, and/or transitions. Make it interesting and engaging. Make sure you are **TELLING A STORY** about your business!

Your presentation should have all of the following slides (although you can include additional slides):

- | | |
|------------------|----------------------------------|
| 1. Problem | 9. SWOT Analysis |
| 2. Solution | 10. Market Research |
| 3. Target Market | 11. Competitors |
| 4. Strategy | 12. Competitive Advantage |
| 5. Product | 13. Form of Business |
| 6. Price | 14. Location/Layout |
| 7. Place | 15. Equipment/Supplies/Inventory |
| 8. Promotion | 16. Staffing |

STEP 3: ADD FINISHING TOUCHES

Finally, I want you to add whatever finishing touches you think are needed to make this a professional business plan presentation. **YOUR PRESENTATION MUST BE HIGH QUALITY AND EXCEPTIONALLY WELL PREPARED ... MAKE SURE YOU MAKE IMPROVEMENTS!!!**

DUE NEXT WEDNESDAY