



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, September 30 **Day 27**

Today's Topic: "Selling and Promoting"
ENTR 2-9: Think Critically, TF, MC, Problem Solving
Group Activity: "Principles of Successful Selling"
Pair Activity: "Online Marketing in Unlikely Places"
Video Clip: "Visiting a McDonald's Photoshoot" and Discuss: "Pros and Cons of Using Technology in Ads"

Tuesday, October 1 **Day 28**

Today's Topic: "Market Analysis, Marketing & Sales Review"
Review Activities
- Review Slides
- 10 in 10 Group Review
- FITB Review and BINGO

Wednesday, October 2 **Day 29**

Today's Topic: "ENTR Unit II Test"
ENTR Unit II Test

♥ **BPA: "BPA Competition Exploration"**

BUSINESS PLAN PROJECT
SWOT Analysis, Market Research,
Competitors, Competitive Advantage

Thursday, October 3 **Day 30**

Bells 5647 Today

Friday, October 4 **Day 31**

Today's Topic: "Legal Issues and Business Ownership" **Cedar Point / Sub**
ENTR 3-1: Think Critically, TF, MC, Problem Solving
Google Slides: "Government Regulations"

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

You'll be finalizing **BPA Competition Choices** NEXT WEEK
... so give this some serious thought THIS WEEK!!!

Signup while spots remain for the **Blue Jackets Field Trip** on October 30!
Cost: \$30 for an A when you sign up, \$40 for a B, and \$50 for everyone else.

