

(555) Presentation Individual

Description

Using current technologies and software, prepare and deliver an effective multimedia presentation.

Eligibility

Any secondary division student member may enter this event. A member may *not* participate in more than one of the following events in the same year: Presentation Individual and Prepared Speech. A previously used presentation may *not* be used.

Topic

Career and Technical Student Organizations (CTSOs), such as BPA, are pivotal in shaping students' personal and professional development. Engaging in these organizations provides a dynamic platform for honing essential skills like leadership, communication, and teamwork, fostering growth through hands-on experiences and competitive events. Moreover, BPA offers invaluable networking opportunities, connecting students with industry professionals and alumni, potentially leading to mentorship and job prospects. However, the decision to join or not join BPA is influenced by various factors, including the perceived benefits and drawbacks of involvement, individual priorities, personal circumstances, and additional considerations such as time commitment, financial costs, stress management, and maintaining a healthy work-life balance.

Your task is to create a presentation based on both research and personal experience that uncovers the factors influencing student involvement in BPA to empower future members to make informed decisions about joining BPA and maximize their experience within the organization.

Points to consider include but are not limited to:

- Perceived benefits (pros) and drawbacks (cons) of BPA involvement
- Importance of leadership, communication, and teamwork skills
- Networking opportunities and potential mentorship/job prospects
- Time commitment and financial costs associated with membership and participation
- Stress management and coping strategies
- Strategies for maximizing the BPA experience

Members who do *not* submit an entry that follows this topic will be *disqualified*.

Member must supply

Presentation device and software

External speakers (optional)

Projection system (optional)

Props (optional)

No Internet access will be provided on-site at NLC; however, members may provide their own access to be used only for their presentation to the judges

Members must bring all supporting devices (e.g., extension cords, power supply, etc.)

Carry-in and setup of equipment must be done solely by the member and must take place within the time allotted

Business Professionals of America assumes no responsibility for hardware/software provided by the member. Props or visual aids are allowed in this competition. No equipment, supplies, or materials other than those specified for an event will be allowed in the testing area. No previous Business Professionals of America tests and/or sample tests or facsimiles thereof (handwritten, photocopied, or keyed) may be taken into the testing area. Violation of this rule will result in disqualification.

Competencies

- Apply technical skills to create a multimedia presentation which will enhance the oral presentation
- Demonstrate effective oral communication skills
- Secure facts and data from multiple sources, emphasizing research skills

Specifications

- The member shall design a computer-generated multimedia presentation on the assigned topic.
- The member is to make effective use of current multimedia technology in the presentation (e.g., sound, movement, digital video, etc.).
- Member should use space, color, and text as design factors.
- The use of graphics, including charts, is to be a part of the presentation.
- The length of setup will be no more than three (3) minutes.
- The length of the presentation will be no less than seven (7) minutes and no more than ten (10) minutes, followed by no more than five (5) minutes of judges' questions.
- One (1) copy of the signed Release Form(s) and Works Cited must be submitted at the time of the presentation at NLC at both the Preliminary and Final Competition.
- Format of Works Cited must be according to *Style & Reference Manual*.
- If the Business Professional of America logo is used, graphic materials must follow the organization's Graphic Standards and make proper use of the logo and/or organization's name. (Refer to the Graphic Standards in the *Style & Reference Manual*.)
- The Competitor is responsible for securing a signed Release Form(s) from any individual whose name, photograph, and/or other information is included in the presentation.
- The presentation content must be on the member's computer hard drive, a CD-ROM/DVD, or a USB drive.
- All materials (props, displays, samples, gifts, etc.), other than the required submission, may *not* be left with judges.
- It is the policy of Business Professionals of America to comply with state and federal copyright law. Federal law pertaining to copyright, as contained within the United States Code, is available at <https://www.copyright.gov/title17/title17.pdf>. The *Style & Reference Manual* contains guidelines for Copyright and Fair Use. Participant(s) will be *disqualified* for violations of the guidelines.
- Business Professionals of America grants permission for the use of the copyrighted logo and tagline.

Method of evaluation - Judge's Scoring Rubric

Length of event

No more than three (3) minutes for setup

No less than seven (7) and no more than ten (10) minutes for oral presentation

No more than five (5) minutes judges' questions

Finals may be included at state and national levels

Entries - Each state is allowed three (3) entries

Individuals in all judged events who wish to receive judges' comments must submit a self-addressed, stamped envelope to the event judges before judging takes place.

Materials submitted for competition *cannot* be returned.

Business Professionals of America Workplace Skills Assessment Program
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Judge Number _____

Member ID _____

Presentation Scoring Rubric

Required Elements (If any questions below are checked NO, stop scoring and assign a TOTAL score of 0)	
Team followed topic	<input type="checkbox"/> Y <input type="checkbox"/> N
Team followed Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Y <input type="checkbox"/> N
If no to either question, please stop scoring and provide a brief reason for the <i>disqualification</i> :	

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Opening and summary	1-5	6-10	11-15	16-20	
Objectives to be achieved are stated	1-5	6-10	11-15	16-20	
Stage presence and delivery	1-5	6-10	11-15	16-20	
General content	1-5	6-10	11-15	16-20	
Typography (typeface, size, & color)	1-5	6-10	11-15	16-20	
Functional graphics contribute to the progression of the idea	1-5	6-10	11-15	16-20	
Charts and graphs used effectively	1-5	6-10	11-15	16-20	
Effective use of color and space	1-5	6-10	11-15	16-20	
Effective use of multimedia technology	1-5	6-10	11-15	16-20	
Development of stated theme	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
All Points or none are awarded per item below					
Setup lasted no more than three (3) minutes				5	
The presentation lasted no less than seven (7) and no more than ten (10) minutes.				5	
Documentation submitted at time of check-in: Works Cited (1 copy) and one (1) copy of signed Release Form at time of presentation. <i>Must have copies for both preliminaries and finals</i>				10	
Works Cited formatted according to the <i>Style & Reference Manual</i>				10	
TOTAL PRESENTATION POINTS (250 points maximum)					

Props and/or additional items shall not be used as a basis for scoring.

TOTAL MAXIMUM POINTS =250 | PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES

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