



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, September 9 Day 13

Today's Topic: "Introduction to Entrepreneurship Review"

BPA Elections

Review Activities

- 10 in 10 Group Challenge
- FITB Group Review
- MC and TF Review Slides

Tuesday, September 10 Day 14

Today's Topic: "Exploring Business Plans"

Late Start

Finish: Business Plan Idea Worksheet

Start: Business Plan Project – The Idea (slides 1-4)

Wednesday, September 11 Day 15

Today's Topic: "Unit I Test"

Unit I Test

Work On: Business Plan Project – The Idea (slides 1-4)

BUSINESS PLAN PROJECT

The Problem, The Solution You Provide,
Your Target Market, Your Strategy

Thursday, September 12 Day 16

Bells 5647 Today

Friday, September 13 Day 17

Today's Topic: "Developing the Marketing Plan"

ENTR 2-1: Think Critically, TF, MC, Problem Solving

Article: "Pizza and the Complications of Running a Business"

Challenge: Start thinking about a marketing plan outline for your business plan...

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

Student Contract – signed forms were due last week.

Fees – \$35 cash/check payable to "Butler Tech" was due last week.



The credit union is open every Tuesday, Wednesday, and Thursday! Stop by, pick up an application, and spin the wheel!