



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, August 26**Day 4**

Today's Topic: "Explore Ideas and Opportunities"

ENTR 1-3: Think Critically, TF, MC, Problem Solving ... [PPT](#)

Article: "What is a Business Opportunity?"

Activity: "The Elevator Pitch" ... Discuss: "Naming Your Business"

Tuesday, August 27**Day 5**

Today's Topic: "Why a Business Plan Is Important"

ENTR 1-4: Think Critically, TF, MC, Problem Solving

Case: "What Went Wrong? ... Conduct Market Research"

Watch: "Appalach" and Discuss: "Mission Statements"

Activity: "Business Plan Review"

Wednesday, August 28**Day 6**

Today's Topic: "Entrepreneurs Satisfy Needs and Wants"

ENTR 1-5: Think Critically, TF, MC, Problem Solving

Watch: "Kitchen Safe" and Discuss: "Solving Problems"

Game: "The Circular Flow"

♥ **BPA: "Exploring Leadership"**

Discuss: "Class Rep and Executive Officer Positions"

Project: Resume First Draft (due NEXT WEEK)

Thursday, August 29**Day 7**

Bells 5647 Today

Friday, August 30**Day 8**

Today's Topic: "Types of Entrepreneurial Businesses"

ENTR 1-6: Think Critically, TF, MC, Problem Solving

Watch: "Plated" and Discuss: "Types of Businesses"

Activity: "Start Your Own ..."

Current Event (related to a business, finance, or entrepreneurship topic) – first one due NEXT week!

IMPORTANT

CCP Forms – forms and applications due August 30.

Student Contract – signed forms due September 6.

Fees – \$35 cash/check payable to "Butler Tech" due September 6.

BPA Executive Officer Elections – intent forms due September 6; elections on September 9.

BPA Rep Elections – intent forms due September 6; elections on September 10.