

# DESKTOP PUBLISHING (24)

## Regional—2009

Job 1 - Logo	_____ (200 pts)
Job 2 - Calendar	_____ (200 pts.)
Job 3 - Ad	_____ (200 pts.)
<b>TOTAL POINTS</b>	_____ <b>(600 pts.)</b>

***Failure to adhere to any of the following rules will result in disqualification:***

- 1. Contestant must hand in this test booklet and all printouts. Failure to do so will result in disqualification.***
- 2. No equipment, supplies, or materials other than those specified for this event are allowed in the testing area. No previous BPA tests and/or sample tests or facsimile (handwritten, photocopied, or keyed) are allowed in the testing area.***
- 3. Electronic devices will be monitored according to ACT standards.***

No more than ten (10) minutes orientation  
No more than 90 minutes actual testing time  
No more than ten (10) minutes wrap-up

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*Workplace Skills Assessment Program* competition.

## GENERAL INSTRUCTIONS

1. Make certain this test booklet contains Jobs 1-3.
2. Correct all errors. Copy will be graded on accuracy, creativity, originality, adherence to design principles such as: contrast, emphasis, visual hierarchy, flow and overall appearance.
3. Software templates may be used, but creativity points may be reduced.
4. Only the graphics provided may be used. You may, however, use Word Art, lines, circles, squares, rectangles, polygons, and/or AutoShapes. In addition, you may modify the graphics supplied.
5. **Using a text box, include your contestant number and job number in the lower left-hand corner of all work submitted.**
6. If you finish before the end of the testing time, notify the administrator. Time may be a factor in determining the winner in the event of a tie.
7. Be sure to print in black and white only. **Printing in color will result in disqualification.**
8. When turning in your completed work, place your Scoring Sheet on top of all your jobs. The jobs should be arranged in numeric order. Turn in all partial jobs. Turn in all rough draft pages with an X across each page.

DESKTOP PUBLISHING  
 REGIONAL 2009  
 SCORE SHEET

*\*Note...Printing in color will result in disqualification. Students may use software templates, but creativity points may be reduced.*

**Job 1: Logo**

	<i>Points</i>	<i>Score</i>	<i>Total</i>
1. Font choice	20	_____	
2. Design principles	40	_____	
3. Logo placed t-shirt graphic	20	_____	
4. Exemplifies club purpose	30	_____	
5. Graphic usage	20	_____	
6. Suitable for all club uses	20	_____	
7. Design principles	30	_____	
8. Creativity	<u>20</u>	_____	
<b>Total</b>	<b>200</b>	_____	_____

**Job 2: Calendar**

	<i>Points</i>	<i>Score</i>	<i>Total</i>
1. Correctly dated for 9/09	10	_____	
2. Sized to fill page and add dates	20	_____	
3. Use of club logo	20	_____	
4. "100% Recycled Paper" used	20	_____	
5. Recycle symbol used	20	_____	
6. All events included	20	_____	
7. Typos	20	_____	
8. Centered horizontally, vertically	20	_____	
9. Design principles	30	_____	
10. Creativity	<u>20</u>	_____	
<b>Total</b>	<b>200</b>	_____	_____

**Job 3: Ad**

	<i>Points</i>	<i>Score</i>	<i>Total</i>
1. 2-inch margins	10	_____	
2. Border used all sides	10	_____	
3. Double line border	10	_____	
4. ½ inch width border	20	_____	
5. Typos	10	_____	
6. Club logo included	20	_____	
7. Font choice	10	_____	
8. Graphics usage	20	_____	
9. Correct size	20	_____	
10. All info included	20	_____	
11. Design principles	30	_____	
12. Creativity	<u>20</u>	_____	
<b>Total</b>	<b>200</b>	_____	_____

**TOTAL POINTS 600**

**Student Directions:** Use only the graphics supplied. In addition, Word Art, lines, circles, squares, rectangles, polygons, and/or AutoShapes may be used.

### **JOB 1: LOGO**

BE GREEN, a new student organization at your school, is in need of a logo. The club is concerned with environmental practices and preservation. Develop a simple logo for them that can be used on the club t-shirt and on flyers, posters, etc. that the club will create. The logo should be eye-catching but simple in design.

Place the logo on the t-shirt graphic provided.

### **JOB 2: CALENDAR**

As a public service to the faculty, staff and student body, BE GREEN will print a calendar of school events each month on 100% recycled paper. Develop the September Calendar for 2009. The first day of September 2009 is Tuesday, September 1.

Include the BE GREEN logo you created above and note the use of 100% recycled paper on the calendar in a text box using a border and light shading. Use the Recycle symbol on the calendar. The calendar should fill most of an 8 ½ X 11 page and each date should have room to add additional events. Center the page horizontally and vertically.

Include these events on the calendar in the appropriate date box:

First Day of School—September 14, Monday  
BE GREEN Meeting—September 17, Thursday  
Back to School Dance—September 19, Saturday  
Volleyball Game—September 21, Monday  
Pep Rally—September 25, Friday  
Football Game—September 25, Friday  
Open House—September 30, Wednesday

### **JOB 3—AD**

BE GREEN wishes to advertise the club in the school paper as a recruitment tool. Develop an attention getting ad using 8 ½ X 11 paper. Use 2-inch margins all the way around the advertisement and a page border of a double line with ½ inch width. Include the club logo you created in Job 1 and the following information:

BE GREEN Club

Club purpose as stated in Job 1

First meeting date

Meetings are after school in Mr. Townsend's room, B222 on the third Thursday of each month

All students are invited to join



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## KEY

### Regional– 2009

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<b>TOTAL POINTS</b>	_____	<b>(600 pts.)</b>

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***Judges/Graders:***

Please double-check and verify all scores!

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**DESKTOP PUBLISHING  
 REGIONAL 2009  
 SCORE SHEET**

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	<b>Points</b>	<b>Score</b>	<b>Total</b>
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	<b>Points</b>	<b>Score</b>	<b>Total</b>
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<b>Total</b>	<b>200</b>	_____	_____
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	<b>Points</b>	<b>Score</b>	<b>Total</b>
1. 2-inch margins	10	_____	
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12. <i>Creativity</i>	<u>20</u>	_____	
<b>Total</b>	<b>200</b>	_____	_____
<b>TOTAL POINTS</b>		<b>600</b>	_____

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Graphic File Provided:

