

Strategic Entrepreneurship/ENTR

DEVELOPING IDEAS, KNOWING THE MARKET, AND STARTING UP YOUR BUSINESS

AUG 21 Frosh Fest

AUG 22 Phase In

Unit I: Introduction to Entrepreneurship

1. AUG 23 What is Entrepreneurship? (ENTR 1-1) ♥ BPA – WELCOME TO FSJ
3. AUG 25 Characteristics of an Entrepreneur (ENTR 1-2)
4. AUG 28 Explore Ideas and Opportunities (ENTR 1-3)
5. AUG 29 Why a Business Plan Is Important (ENTR 1-4)
6. AUG 30 Entrepreneurs Satisfy Needs and Wants (ENTR 1-5) ♥ BPA
8. SEP 5 Types of Entrepreneurial Businesses (ENTR 1-6)
9. SEP 6 Choose a Form of Business (ENTR 1-7) ♥ BPA
11. SEP 8 How Economic Decisions Are Made (ENTR 1-8)
12. SEP 11 What Affects Price? (ENTR 1-9)
13. SEP 12 Introduction to Entrepreneurship Review
14. SEP 13 Unit I Test 📖 / BPP1 – The Idea ♥ BPA

Unit II: Market Analysis, Marketing & Sales

16. SEP 15 Developing the Marketing Plan (ENTR 2-1)
17. SEP 18 Identify Your Market (ENTR 2-2)
18. SEP 19 Conduct Market Research (ENTR 2-3)
19. SEP 20 Know Your Competition (ENTR 2-4) ♥ BPA
21. SEP 22 Marketing Mix – Product (ENTR 2-5)
22. SEP 25 Marketing Mix – Price (ENTR 2-6)
23. SEP 26 Marketing Mix – Place/Distribution (ENTR 2-7)
24. SEP 27 Marketing Mix – Promotion (ENTR 2-8) / BPP2 – The 4Ps ♥ BPA
26. SEP 29 Selling and Promoting (ENTR 2-9)
27. OCT 2 Market Analysis, Marketing & Sales Review
28. OCT 3 Unit II Test 📖 / BPP3 – The Market

Unit III: Starting & Financing Your Business

29. OCT 4 Legal Issues and Business Ownership (ENTR 3-1) ♥ BPA
31. OCT 6 Choose a Location and Design the Layout (ENTR 3-2)
32. OCT 9 Purchase Equipment, Supplies, and Inventory (ENTR 3-3)
33. OCT 10 Identify Your Staffing Needs (ENTR 3-4) / BPP4 – Startup
34. OCT 11 Business Risks (ENTR 3-5) / Insure Against Risks (ENTR 3-6) ♥ BPA – COMPETITION CHOICES DUE



QUESTION OF THE DAY (10pts daily, due by the end of class)

At the beginning of class, there will be a "Question of the Day" on the screen (also available on the class website). You should do your best to write a complete response (25 word minimum) to the question and EMAIL it to me. If you aren't sure about what to write, please ask! No credit will be given for late QODs, unless you were absent that day.

STAR SHEET (10pts daily + 10pts for weekly reflections)

Your class participation grade will be based on your own self-evaluation of your achievement (subject to my approval). You must, however, turn in your STAR sheet every day for credit. At the end of each week, complete the weekly reflections box on the STAR sheet for an additional 10pts. Extra credit is available.

CURRENT EVENT (100pts weekly, due by the end of each week)

Every week, you will be responsible for finding a recent news article which relates to a relevant business, finance, or entrepreneurship topic. The criteria include:

- A 250-word paragraph that (1) summarizes your article, (2) explains how it relates to class, and (3) provides your own personal reflections on the topic.
- Typed in MS Word or Google Docs and attached to an email.
- Use MLA format for the paper and cite your source.
- No credit will be given if your current event does not meet all of these criteria.

Remember that you can always find information about assignments and due dates on our class website:

www.myfinanceclass.com

Strategic Entrepreneurship/ENTR

DEVELOPING IDEAS, KNOWING THE MARKET, AND STARTING UP YOUR BUSINESS

Unit III: Starting & Financing Your Business (continued)

- 36. OCT 17 Financing Your Business (ENTR 3-7)
- 37. OCT 18 Sales Forecasting (ENTR 4-1) ♥ BPA
- 39. OCT 20 Cost of Doing Business (ENTR 4-2) / One Unit of Sale (ENTR 4-3)
- 40. OCT 23 Special Event - PUMPKIN CARVING
- 41. OCT 24 Income Statement (ENTR 4-4); Cash Flow (ENTR 4-5); Balance Sheet (ENTR 4-6)
- 42. OCT 25 Financial Ratios (ENTR 4-7) ♥ BPA
- 44. OCT 27 Starting & Financing Your Business Review
- 45. OCT 30 Unit III Test 📄

Unit IV: Managing & Growing Your Business

- 46. OCT 31 How to Manage a Business (ENTR 5-1)
- 47. NOV 1 Managing Employees (ENTR 5-2) ♥ BPA
- 49. NOV 3 Managing Expenses, Credit, and Cash Flow (ENTR 5-3)
- 50. NOV 6 Managing Production (ENTR 5-4)
- 51. NOV 8 Special Event ♥ BPA - NWHS SOPHOMORE TOURS
- 53. NOV 10 BPA Competition Prep
- 54. NOV 13 Managing Distribution (ENTR 5-5)
- 55. NOV 14 Managing Operations (ENTR 5-6) - CHS SOPHOMORE EXCHANGE TOURS (B5-6)
- 56. NOV 15 Special Event ♥ BPA - THANKSGIVING PARTY
- 58. NOV 17 Managing Purchasing and the Supply Chain (ENTR 5-7)
- 59. NOV 20 Managing Inventory (ENTR 5-8)
- 60. NOV 21 ENTR Topics - FALL BREAK (NOV 22-26)
- 61. NOV 27 Planning for Business Growth (ENTR 6-1)
- 62. NOV 28 Growth Strategies (ENTR 6-2)
- 63. NOV 29 Challenges of Growth (ENTR 6-3) ♥ BPA
- 65. DEC 1 Global Trends (ENTR 6-4)
- 66. DEC 4 Franchising and Licensing (ENTR 6-5)
- 67. DEC 5 Exit Strategies (ENTR 6-6)
- 68. DEC 6 Managing & Growing Your Business Review
- 70. DEC 8 Unit IV Test 📄
- 71. DEC 11 Semester Review
- 72. DEC 12 Semester Review
- 73. DEC 13 Special Event ♥ BPA - CHRISTMAS PARTY

DEC 15 Exams 123

DEC 18 Exams 47

DEC 19 Exams 56 - WINTER BREAK (DEC 20-JAN 2)



QUESTION OF THE DAY (10pts daily, due by the end of class)

At the beginning of class, there will be a "Question of the Day" on the screen (also available on the class website). You should do your best to write a complete response (25 word minimum) to the question and EMAIL it to me. If you aren't sure about what to write, please ask! No credit will be given for late QODs, unless you were absent that day.

STAR SHEET (10pts daily + 10pts for weekly reflections)

Your class participation grade will be based on your own self-evaluation of your achievement (subject to my approval). You must, however, turn in your STAR sheet every day for credit. At the end of each week, complete the weekly reflections box on the STAR sheet for an additional 10pts. Extra credit is available.

CURRENT EVENT (100pts weekly, due by the end of each week)

Every week, you will be responsible for finding a recent news article which relates to a relevant business, finance, or entrepreneurship topic. The criteria include:

- A 250-word paragraph that (1) summarizes your article, (2) explains how it relates to class, and (3) provides your own personal reflections on the topic.
- Typed in MS Word or Google Docs and attached to an email.
- Use MLA format for the paper and cite your source.
- No credit will be given if your current event does not meet all of these criteria.

Remember that you can always find information about assignments and due dates on our class website:

www.myfinanceclass.com

Financial Accounting/ACCT

ACCOUNTING FOR A SERVICE BUSINESS ORGANIZED AS A SOLE PROPRIETORSHIP

Unit I: Recording Business Transactions for a Service Business

- 75. JAN 3 Special Event ❤️ BPA - COMPETITION PREP / 2-HOUR DELAY SCHEDULE
- 76. JAN 4 Special Event ❤️ BPA - COMPETITION PREP
- 77. JAN 5 Special Event ❤️ BPA - COMPETITION PREP
- 78. JAN 8 Role of Accounting in Business (ACCT 1-1)
- 79. JAN 9 Business Transactions; Accounting Equation (ACCT 1-2, 1-3)
- 80. JAN 10 Special Event ❤️ BPA - COMPETITION PREP
- 82. JAN 12 Building Financial Statements

- 83. JAN 16 Accounts, Account Numbers, Chart of Accounts
- 84. JAN 17 Special Event ❤️ BPA - TESTED EVENTS
- 86. JAN 19 Getting Started with T Accounts (ACCT 2-1)

- 87. JAN 22 Accounting with T Accounts (ACCT 2-2, 2-3)
- 88. JAN 23 Special Event - RLC AWARDS
- 89. JAN 24 Brief Review of D&C / Accounting Monopoly ❤️ BPA
- 91. JAN 26 Introducing the General Journal (ACCT 3-1a)

- 92. JAN 29 Journal Practice Cases (ACCT 3-2, 3-3)
- 93. JAN 30 Source Documents (ACCT 3-1b) / Practice Journalizing
- 94. JAN 31 Cash Controls: Checks and Petty Cash / Practice (ACCT 5-1, 5-2, 5-3, 5-4) ❤️ BPA
- 96. FEB 2 Transactions on Account

- 97. FEB 5 Posting from a Journal to a Ledger (ACCT 4-1, 4-2, 4-3)
- 98. FEB 6 Journal, Ledger, Trial Balance, Financials
- 99. FEB 7 Recording Business Transactions Review ❤️ BPA
- 101. FEB 9 Unit I Test 📖

Unit II: Completing the Accounting Cycle for a Service Business

- 102. FEB 12 Matching Concept: Deferrals and Accruals
- 103. FEB 13 Making Adjusting Entries
- 104. FEB 14 Practice with Adjustments / Adjusted Trial Balance ❤️ BPA

- 106. FEB 20 Using a Worksheet: Adjustments & Financial Statements (ACCT 6-1, 6-2)
- 107. FEB 21 Using a Worksheet: Net Income, Totaling, Ruling (ACCT 6-3, 6-4) ❤️ BPA
- 109. FEB 23 Financial Statement Practice (ACCT 7-1, 7-2)

- 110. FEB 26 Closing Process (ACCT 8-1)
- 111. FEB 27 Making Closing Entries (ACCT 8-2)
- 112. FEB 28 Post Closing Trial Balance (ACCT 8-3) ❤️ BPA
- 114. MAR 1 Accounting Cycle Review

- 115. MAR 4 Unit II Test 📖
- 116. MAR 5 Accounting Cycle Problem – Day 1
- 117. MAR 6 Accounting Cycle Problem – Day 2 ❤️ BPA - SLC (MAR 7-8)



QUESTION OF THE DAY (10pts daily, due by the end of class)

At the beginning of class, there will be a "Question of the Day" on the screen (also available on the class website). You should do your best to write a complete response (25 word minimum) to the question and EMAIL it to me. If you aren't sure about what to write, please ask! No credit will be given for late QODs, unless you were absent that day.

STAR SHEET (10pts daily + 10pts for weekly reflections)

Your class participation grade will be based on your own self-evaluation of your achievement (subject to my approval). You must, however, turn in your STAR sheet every day for credit. At the end of each week, complete the weekly reflections box on the STAR sheet for an additional 10pts. Extra credit is available.

CURRENT EVENT (100pts weekly, due by the end of each week)

Every week, you will be responsible for finding a recent news article which relates to a relevant business, finance, or entrepreneurship topic. The criteria include:

- A 250-word paragraph that (1) summarizes your article, (2) explains how it relates to class, and (3) provides your own personal reflections on the topic.
- Typed in MS Word or Google Docs and attached to an email.
- Use MLA format for the paper and cite your source.
- No credit will be given if your current event does not meet all of these criteria.

Remember that you can always find information about assignments and due dates on our class website:

www.myfinanceclass.com

Financial Accounting/ACCT

ACCOUNTING FOR A MERCHANDISING BUSINESS ORGANIZED AS A CORPORATION

Unit III: Recording Business Transactions for a Merchandising Business

- 119. MAR 11 Journalizing Purchases and Cash Payments (ACCT 9-1, 9-2)
- 120. MAR 12 Special Event: Junior ACT Day
- 121. MAR 13 Journalizing Purchases Returns and Allowances (ACCT 9-3, 9-4) ♥ BPA
- 123. MAR 15 Journalizing Sales and Cash Receipts (ACCT 10-1, 10-2)
- 124. MAR 18 Journalizing Sales Returns and Allowances (ACCT 10-3)
- 125. MAR 20 Posting to an Accounts Payable Ledger (ACCT 11-1) ♥ BPA
- 127. MAR 22 Posting to an Accounts Receivable Ledger (ACCT 11-2)

- 128. MAR 25 Practice with Special Journals & Subsidiary Ledgers (ACCT 11-3, 11-4, 11-5)
- 129. MAR 26 Preparing Payroll Records I (ACCT 12-1, 12-2)
- 130. MAR 27 Preparing Payroll Records II (ACCT 12-3, 12-4) ♥ BPA – SPRING BREAK (MAR 29-APR 7)

Unit IV: Completing the Accounting Cycle for a Merchandising Business

- 132. APR 8 Comprehensive Problem – Day 1
- 133. APR 9 Comprehensive Problem – Day 2
- 134. APR 10 Stockholders' Equity for a Corporation; Dividends (ACCT 14-1) ♥ BPA *
- 136. APR 12 Beginning Worksheet for a Merchandising Business (ACCT 14-2)
- 137. APR 15 Merchandise Inventory (ACCT 14-3)
- 138. APR 16 Accounting for Inventory (ACCT 19-1, 19-2, 19-3)
- 139. APR 17 Allowance for Uncollectible AR (ACCT 14-4) ♥ BPA
- 141. APR 19 Accounting for Uncollectible AR (ACCT 17-1, 17-2)
- 142. APR 22 Review Inventory Adjustments & Uncollectible AR
- 143. APR 23 Comprehensive Problem
- 144. APR 24 Depreciation Adjustments (ACCT 14-5) ♥ BPA *
- 146. APR 26 Accounting for Plant Assets & Depreciation I (ACCT 18-1, 18-2, 18-3, 18-4, 18-5)
- 147. APR 29 Special Event: Junior Planning Day / Adulting 101 *
- 148. APR 30 Accounting for Plant Assets & Depreciation II (ACCT 18-1, 18-2, 18-3, 18-4, 18-5) *
- 149. MAY 1 Completing Worksheet; Federal Tax (ACCT 14-6) ♥ BPA
- 151. MAY 3 Preparing Corporate Financials (ACCT 15-1, 15-2, 15-3, 15-4)
- 152. MAY 6 Review Depreciation, Worksheet, and Financials
- 153. MAY 7 Completing the Accounting Cycle Review
- 154. MAY 8 Unit IV Test 📄 ♥ BPA
- 156. MAY 10 Comprehensive Problem – Day 1 – NLC (MAY 10-14)
- 157. MAY 13 Comprehensive Problem – Day 2 – NLC (MAY 10-14)
- 158. MAY 14 Comprehensive Problem – Day 3 – NLC (MAY 10-14)
- 159. MAY 15 Semester Review ♥ BPA
- 161. MAY 17 Semester Review
- 162. MAY 20 Semester Review

MAY 21 Exams 123
MAY 22 Exams 47
MAY 23 Exams 56



QUESTION OF THE DAY (10pts daily, due by the end of class)

At the beginning of class, there will be a "Question of the Day" on the screen (also available on the class website). You should do your best to write a complete response (25 word minimum) to the question and EMAIL it to me. If you aren't sure about what to write, please ask! No credit will be given for late QODs, unless you were absent that day.

STAR SHEET (10pts daily + 10pts for weekly reflections)

Your class participation grade will be based on your own self-evaluation of your achievement (subject to my approval). You must, however, turn in your STAR sheet every day for credit. At the end of each week, complete the weekly reflections box on the STAR sheet for an additional 10pts. Extra credit is available.

CURRENT EVENT (100pts weekly, due by the end of each week)

Every week, you will be responsible for finding a recent news article which relates to a relevant business, finance, or entrepreneurship topic. The criteria include:

- A 250-word paragraph that (1) summarizes your article, (2) explains how it relates to class, and (3) provides your own personal reflections on the topic.
- Typed in MS Word or Google Docs and attached to an email.
- Use MLA format for the paper and cite your source.
- No credit will be given if your current event does not meet all of these criteria.

Remember that you can always find information about assignments and due dates on our class website:

www.myfinanceclass.com