

(540) Ethics and Professionalism

Description

Explore the application of ethical frameworks to various aspects used in business today.

Eligibility

Any secondary division student member may enter this event.

Member must supply

Sharpened No. 2 pencils, pens

No equipment, supplies, or materials other than those specified for an event will be allowed in the testing area. No previous Business Professionals of America tests and/or sample tests or facsimiles thereof (handwritten, photocopied, or keyed) may be taken into the testing area. Violation of this rule will result in disqualification.

Competencies

- Demonstrate effective communication skills
- Demonstrate skills in developing a speech using the three basic elements (introduction, body, conclusion)
- Apply speaking techniques using appropriate tempo and pitch
- Utilize nonverbal gestures as needed
- Demonstrate problem solving abilities

Specifications

- The member will be given a scenario dealing with ethics or professionalism. Please refer to the [*Ethics and Professionalism Resources Manual*](#) as a guide when preparing for the event.
- The member will be provided twenty (20) minutes to develop the presentation. Three (3) note cards will be provided by the event proctor. Notes can only be made on the note cards provided.
- No advisor contact will be allowed between the time of receiving the topic and the delivery.
- **Only the [*Ethics and Professionalism Resources Manual*](#), along with three (3) note cards for note taking, may be used in the preparation room.**
- Cell phones may *not* be used in the preparation room.
- **Only the three (3) note cards may be used in the presentation room. The [*Ethics and Professionalism Resources Manual*](#) may not be used during the presentation.**
- The member will speak before a panel of judges and a timekeeper.
- The length of the presentation should be between five (5) and seven (7) minutes. The member will be given warnings via flash cards when there are two (2) minutes remaining and when there is one (1) minute remaining during the speaking time.
- **The presentation will be stopped at seven (7) minutes.**

Method of evaluation

Judge's Scoring Rubric

Length of event

No more than twenty (20) minutes preparation time

No less than five (5) minutes and no more than seven (7) minutes for oral presentation

No more than three (3) minutes judges' questions

Finals may be included at state and national levels

Equipment/supplies provided

Case scenario

Three (3) note cards

Entries

Each state is allowed three (3) entries

Members are expected to familiarize themselves with the *Ethics and Professionalism Resources Manual* prior to competition.

Judges' comments will be returned digitally through the online judging system at the national level.

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Judge Number _____

Member ID _____

Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Opening: Introduction of case study	1-5	6-10	11-15	16-20	
Effectiveness of presentation: Purpose achieved, logically organized, clearly understood	1-5	6-10	11-15	16-20	
Mechanics: Diction, grammar, pronunciation, gestures, poise, eye contact	1-5	6-10	11-15	16-20	
Closing: Summary and conclusion	1-5	6-10	11-15	16-20	
Solution to case study: Quality of solution Development of subject matter Depth of research	1-5	6-10	11-15	16-20	
Problem solving skills	1-5	6-10	11-15	16-20	
Response to judges' questions	1-5	6-10	11-15	16-20	
All Points or none are awarded per item below					
Presentation lasted no less than three (3) and no more than five (5) minutes.				5	
Did <i>not</i> use any materials other than those specified for the event.				5	
Documentation submitted at time of check-in: One (1) copy Works Cited at time of presentation. Must have copies for both preliminaries and final				10	
TOTAL PRESENTATION POINTS (160 points maximum)					

TOTAL MAXIMUM POINTS = 160
PRESENTATION WILL BE STOPPED AT FIVE (5) MINUTES