



This year in FSJ, we will split each day into two topics: **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up; and **Financial Accounting**, which will focus on how a business records transactions, maintains financial records, and prepares financial statements. You will participate in hands-on projects to put financial concepts into practice and enhance your technology skills. Most of all, you will have fun while doing all of this!

*SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website ([www.myfinanceclass.com](http://www.myfinanceclass.com)) as a resource at school and as a way to stay connected from home.*

**Monday, November 29** **Day 64**

B Day

**Tuesday, November 30** **Day 65**

*Today's Topic: "Business Plan Project – The Market"*

Business Plan Project – The Market

- Prepare a SWOT analysis
- Develop a plan for conducting market research
- Analyze your competitors (direct and indirect)
- Examine your competitive advantage

**BUSINESS PLAN PROJECT**  
 SWOT Analysis, Market Research,  
 Competitors, Competitive Advantage

Share Your Plan with Peers!

*Today's Topic: "Accounting Cycle Problem"*

Problem: "Absolute Advantage Packet – Day 1"

**Wednesday, December 1** **Day 66**

B Day

**Thursday, December 2** **Day 67**

*Today's Topic: "BPA Competition Prep"*

BPA Competition Prep

- Turn in PROOF OF PREP to receive credit for today's work!

*Today's Topic: "Accounting Cycle Problem"*

Problem: "Absolute Advantage Packet – Day 2"

**Friday, December 3** **Day 68**

*BPA Meeting (Bell 8b)*

B Day

**IMPORTANT**

The Butler Tech application system is open!  
Sophomores can sign up at [hsapplication.butlertech.org](http://hsapplication.butlertech.org)

**Secret Santa Gifts due next Wednesday, December 8!**  
**Gift Exchange will be Friday, December 10!**



Secret Santa Gift Exchange