



This year in FSJ, we will split each day into two topics: **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up; and **Financial Accounting**, which will focus on how a business records transactions, maintains financial records, and prepares financial statements. You will participate in hands-on projects to put financial concepts into practice and enhance your technology skills. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, November 1 **Day 48**

B Day

Tuesday, November 2

Teacher Inservice

No School

Wednesday, November 3 **Day 49**

Today's Topic: "Marketing Mix – Price"

ENTR 2-6: Think Critically, TF, MC, Problem Solving ... PPT
Watch and Discuss: "Why Is Bottled Water So Expensive?"
Worksheet: "Pricing Products"
Article: "10 Ways That Consumers Are Hopeless at Math"

Today's Topic: "Using a Worksheet: Net Income, Totaling, and Ruling"
Discuss: "Setting Up Income Statements and Balance Sheets"
Problem: "Sole Man, A Shoe Repair Business" (together)
Problem: "John's Kung Fu Doe Jo" (in Excel)

Thursday, November 4 **Day 50**

B Day

Friday, November 5 **Day 51**

Today's Topic: "Marketing Mix – Place/Distribution"

ENTR 2-7: Think Critically, TF, MC, Problem Solving ... PPT
Group Activity: "Distribution Cases – Movies & Breakfast Pizzas"
Article: "Taco Bell ... Delivery?"

BUSINESS PLAN PROJECT
Add/Revise 4 slides to your PowerPoint:
Product, Price, Place, Promotion

Today's Topic: "Financial Statement Practice"
Discuss: "Financial Statements"
Project: "Building Financial Statements" (teams)
Problem: "Speedy G's Delivery Service" (pairs)

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

Ohio BPA Pin/T-Shirt Designs due next week on November 5.

BT Recruiting Season has officially kicked off!!! Sophomore tours are on November 8 and 10 ...

