

I Wonder Why Nobody Ever Made A ...

Come up with a creative new product idea (it's ok if it's goofy or wild). Determine the product name and write down a description of the new product. Then answer the questions below.



1. What is the product name? What does it do?
2. What consumers do you think might be interested in this good or service?
3. How would you produce the good or service you have in mind?
4. Where might you find money to start up your new business?
5. How many people would you need to hire to get started? What might their jobs be?
6. Sketch out a quick commercial for your good or service. You might wish to design a sign, write a jingle, or create a slogan that would catch the attention of customers and encourage them to buy your good or service!