



This year in FSJ, we will split each day into two topics: **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up; and **Financial Accounting**, which will focus on how a business records transactions, maintains financial records, and prepares financial statements. You will participate in hands-on projects to put financial concepts into practice and enhance your technology skills. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, October 18**Day 38***First Day of Quarter 2*

B Day

Tuesday, October 19**Day 39****Today's Topic: "Developing the Marketing Plan"**

ENTR 2-1: Think Critically, TF, MC, Problem Solving

Article: "Pizza and the Complications of Running a Business"

Challenge: Start putting together a marketing plan outline for your business plan...**Today's Topic: "Matching Concept: Deferrals and Accruals"**

Discuss: "The Matching Concept" and "The Loan Application"

Pairs: "Artisan Stone & Brick"

Worksheet: "Step By Step: Deferrals and Accruals"

Problem: "Deferrals & Accruals in Your Life"

Activity: "Lights, Camera, Accruals & Deferrals"

Wednesday, October 20**Day 40**

B Day

Thursday, October 21**Day 41****Today's Topic: "Identify Your Market"**

ENTR 2-2: Think Critically, TF, MC, Problem Solving

Case: "What Went Wrong? ... Conduct Market Research"

Group Activity: "Putting the 4Ps Together"

Today's Topic: "Making Adjusting Entries"

Discuss: "What is Depreciation?"

Worksheet: "Journalizing Depreciation"

Problem: "Drain Surgeons" (together)

Problem: "House O Painting" (pairs)

Friday, October 22**Day 42**

B Day

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

Sign up now for a **Knights Credit Union** account and start enjoying the benefits of membership!