

The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

*SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website ([www.myfinanceclass.com](http://www.myfinanceclass.com)) as a resource at school and as a way to stay connected from home.*

**Monday, November 16****Day 50***Today's Topic: "How to Manage a Business"*

ENTR 5-1: Think Critically, TF, MC, Problem Solving  
Cases: "Management Problem Solving"  
Group Activity: "The Donut Shop"

**Tuesday, November 17****Day 51***Today's Topic: "Managing Employees"*

ENTR 5-2: BYOB, Think Critically, TF, MC, Problem Solving, What Went Wrong  
Discuss: "Theory X, Y, and Z Managers"  
Group Activities: "Conflict Management" and "Dealing With People in Difficult Situations"

**Wednesday, November 18****Day 52***Today's Topic: "Managing Expenses, Credit, and Cash Flow"*

ENTR 5-3: Think Critically, TF, MC, Problem Solving, What Went Wrong  
PowerPoint: "Taxes and Your Business"  
Video Case: "Costco Craze"

**Thursday, November 19****Day 53***Today's Topic: "Managing Production"*

ENTR 5-4: Think Critically  
Business Case Studies: "Henry Heinz in a Pickle / Michael Dell Builds a Business"  
Project: "A Day In Your Life ... with a Gantt Chart and a Pert Chart"

**Friday, November 20****Day 54***Today's Topic: "Managing Distribution"*

ENTR 5-5: Think Critically  
Discuss: "How Did It Get Here?" and Activity: "Working in the Candy Factory"  
Video Case: "McClure's Pickles"

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

**Monday, November 23****Day 55***Today's Topic: "Managing Operations"*

ENTR 5-6: Think Critically, TF, MC, Problem Solving  
Activity: "Retail Atmospherics"  
Video Case: "The Coop"

**Tuesday, November 24****Day 56***Today's Topic: "Choosing Your BPA Competitions"**Fall Break Begins*

Choosing Your BPA Competitions

**IMPORTANT**

Have a great Thanksgiving Break!  
(and remember there's no current event over break)

