



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, October 19 **Day 31**

Today's Topic: "Choose a Location and Design the Layout"

ENTR 3-2: Think Critically, TF, MC, Problem Solving, Case

Business Plan

- Pick a location using www.loopnet.com
- Design your layout using www.floorplanner.com

BUSINESS PLAN PROJECT
 Research locations and start to plan out a location and layout for your business plan ...

Tuesday, October 20 **Day 32**

Today's Topic: "Purchase Equipment, Supplies, and Inventory"

ENTR 3-3: TF, MC, Problem Solving ... PPT
 Pair Activity: "Starting Up a Restaurant ..."
 Video Clip: "Slice Pizza"

BUSINESS PLAN PROJECT
 Start making a list of equipment, supplies, and inventory for your business plan ...

Wednesday, October 21 **Day 33**

Today's Topic: "Identify Your Staffing Needs"

ENTR 3-4: Think Critically, TF, MC, Problem Solving
 Read and Discuss: "Org Charts"
 Activity: "Recruiting and Hiring Employees"

BUSINESS PLAN PROJECT
 Start thinking about how will staff your business and what you will pay them ...

Thursday, October 22 **Day 34**

Today's Topic: "Insure Against Risk"

ENTR 3-5: Think Critically, TF, MC, Problem Solving ... PPT
 ENTR 3-6: Think Critically, TF, MC, Problem Solving
 Case: "What Went Wrong? ... Goodbye, Gorgeous"

Friday, October 23 **Day 35**

Today's Topic: "Financing Your Business"

ENTR 3-7: Think Critically, TF, MC, Problem Solving
 Group Activity: "Dueling Articles on ... Raising Money"
 Activity: "Crowd Funding"
 Video Case: "E-mazing Lights"

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

The Northwest Finance BPA Stock Market Competition continues through *How The Market Works!*