



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, September 21 Day 12

Today's Topic: "Introduction to Entrepreneurship Review"

Review Activities

CAREER PROJECT *Due Tuesday*
 Resume Building Blocks

Tuesday, September 22 Day 13

Today's Topic: "Unit I Test"

Unit I Test

... then get started on your business plan project!

CAREER PROJECT *Due TODAY*
 Resume Building Blocks

Wednesday, September 23 Day 14

Today's Topic: "Business Plan Project – The Idea"

Business Plan Project – The Idea

- Complete "The Idea" worksheet
- Complete the first 4 PowerPoint slides in your business plan

BUSINESS PLAN PROJECT
 The Problem, The Solution You Provide,
 Your Target Market, Your Strategy

Thursday, September 24 Day 15

Today's Topic: "Developing the Marketing Plan"

KCU First Day

ENTR 2-1: Think Critically, TF, MC, Problem Solving

Article: "Pizza and the Complications of Running a Business"

Challenge: Start putting together a marketing plan outline for your business plan...

Friday, September 25 Day 16

Today's Topic: "Identify Your Market"

Student Contracts & Fees Due

ENTR 2-2: Think Critically, TF, MC, Problem Solving

Case: "What Went Wrong? ... Conduct Market Research"

Group Activity: "Putting the 4Ps Together"

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

Student Contract – signed forms due THIS Friday, September 25.

Fees – \$30 cash/check payable to "Butler Tech" due THIS Friday, September 25.

FS Hoodie – orders and \$25 cash/check payable to "Butler Tech" due THIS Friday, September 25.