



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, August 31 **Day 1c**

Phase-In Day 11th

NO CLASS

Wednesday, September 2 **Day 2**

Today's Topic: "Welcome to FSJ!" and "What is Entrepreneurship?"

First Day of School

ENTR 1-1: Think Critically, TF, MC, Problem Solving
Activity: "I Wonder Why They Never Made A ..."
Video Clip: "What is An Entrepreneur?"

CAREER PROJECT
Perceptions

Due Thursday

Thursday, September 3 **Day 3**

Today's Topic: "Characteristics of an Entrepreneur"

ENTR 1-2: Think Critically, TF, MC, Problem Solving
Case: "What Went Wrong? ... Experience Needed"
Discuss: "Entrepreneurial Characteristics"
Activity: "Duelling Articles on ... Entrepreneurship"

CAREER PROJECT
Perceptions

Due Today

Tuesday, September 8 **Day 4**

Today's Topic: "BPA 2Tuesday"

BPA Meeting

BPA 2Tuesday ❤️

Wednesday, September 9 **Day 5**

Today's Topic: "Explore Ideas and Opportunities"

ENTR 1-3: Think Critically, TF, MC, Problem Solving ... PPT
Article: "What is a Business Opportunity?"
Activity: "Mind Mapping" and "The Elevator Pitch" ... Discuss: "Naming Your Business"

CAREER PROJECT
Occupational Dreams

Due Today

Thursday, September 10 **Day 6**

Today's Topic: "Why a Business Plan Is Important"

ENTR 1-4: Think Critically, TF, MC, Problem Solving
Case: "What Went Wrong? ... Conduct Market Research"
Watch: "Appalach" and Discuss: "Mission Statements"
Activity: "Business Plan Review"

CAREER PROJECT
Resume Building Blocks

Due Friday

Friday, September 11 **Day 7**

Today's Topic: "Entrepreneurs Satisfy Needs and Wants"

ENTR 1-5: Think Critically, TF, MC, Problem Solving
Discuss: "Gap Analysis ... from Selfies to Oranges"
Watch: "Kitchen Safe" and Discuss: "Solving Problems"

CAREER PROJECT
Resume Building Blocks

Due Today

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

Student Contract – signed forms due Friday, September 25.

Fees – \$30 cash/check payable to "Butler Tech" due Friday, September 25.