



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

*SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website ([www.myfinanceclass.com](http://www.myfinanceclass.com)) as a resource at school and as a way to stay connected from home.*

**Monday, October 21**

NO SCHOOL

**Tuesday, October 22****Day 45***Today's Topic: "Sales Forecasting"**First Day of Quarter 2*

ENTR 4-1: Think Critically

Video Case: "Strange Donuts"

Discuss: "Projecting Sales"

Worksheet: "What Would Sales Look Like for YOUR Business?"

Article: "Nine Steps To Start And Grow A Creative Small Business"

**Wednesday, October 23****Day 46***Today's Topic: "Cost of Doing Business" and "Economics of One Unit of Sale"*ENTR 4-2: Think Critically ... PPT and ENTR 4-3: Think Critically, Problem Solving ... PPT

Case: "What Went Wrong? ... Avoid Personal Debt"

Article: "The Hidden Costs of Starting Your Own Business"

Video Case: "Tom + Chee"

Worksheet: "Calculating the EOU for YOUR Business"**Thursday, October 24****Day 47***Today's Topic: "Income Statement"*

ENTR 4-4: Think Critically, Problem Solving

Discuss: "Preparing an Income Statement"

Pairs: "Building an Income Statement" (in PowerPoint)

**Friday, October 25****Day 48***Today's Topic: "Cash Flow Statement"*

ENTR 4-5: Think Critically, Problem Solving

Article: "Cash Flow" – 10 Bullet Point Summary

SmartArt: "How to Better Manage Your Cash Flow"

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

**IMPORTANT**

The **Northwest BPA Stock Market Competition** runs through December 10 ... keep playing! Remember, there will be prizes for the top portfolios!

BT Recruiting Season officially kicks off this week! Video and tour signups on Wednesday...

Ohio BPA Pin/T-Shirt Designs due this Friday, October 25.