

Once you have your idea mapped out, make 4 PowerPoint slides about your new business idea and email/share them. The slides should include:

1. The Problem
2. The Solution You Provide
3. Your Target Market (be specific)
4. Your Strategy (and what makes you unique)

Make sure you have a catchy name ... and perhaps even a slogan and a logo. Start to fill in many of the details about your business idea as you prepare these slides. Be creative!