



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

*SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website ([www.myfinanceclass.com](http://www.myfinanceclass.com)) as a resource at school and as a way to stay connected from home.*

### Monday, November 26 Day 62

*Today's Topic: "Managing Distribution"*

ENTR 5-5: Think Critically  
 Discuss: "How Did It Get Here?" and Activity: "Working in the Candy Factory"  
 Video Case: "McClure's Pickles"

### Tuesday, November 27 Day 63

*Today's Topic: "Managing Operations"*

Review/Discuss: "Logistics"  
 ENTR 5-6: Think Critically, TF, MC, Problem Solving  
 Activity: "Retail Atmospherics"  
 Video Case: "The Coop"

### Wednesday, November 28 Day 64

*Today's Topic: "Managing Purchasing and the Supply Chain"*

OSU Field Trip



ENTR 5-7: Think Critically  
 Worksheet: "Uncle Bill" ... Discuss: "How Did It Get Here?"  
 Group Activity: "Vertical Integration"  
 Video Case: "Echo Valley Meats"

### Thursday, November 29 Day 65

*Today's Topic: "Managing Inventory"*

ENTR 5-8: Think Critically, TF, MC, Problem Solving ... PPT  
 Group Activity: "Managing Inventory"  
 Video Case: "Tate's Bake Shop"  
 Pairs: "Inventory Management"

### Friday, November 30 Day 66

*Today's Topic: "Planning for Business Growth"*

Power Lunch



ENTR 6-1: Think Critically, TF, MC, Problem Solving  
 Individual Activity: "Where in the Product Life Cycle Is ..."  
 Video Case: "Dyson"

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

### IMPORTANT

Sophomore recruiting continues ...

- **BT Off Campus Tours** are this Wednesday, November 28
- **Power Lunch** is this Friday, November 30!
- **Recruiting Blitz Week** runs all next week!

Sign up now at [hsapplication.butlertech.org](http://hsapplication.butlertech.org)