



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

*SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.*

**Monday, October 15** **Day 38**

*Today's Topic: "Identify Your Staffing Needs"*

ENTR 3-4: Think Critically, TF, MC, Problem Solving  
 Read and Discuss: "Org Charts"  
 Activity: "Recruiting and Hiring Employees"

**BUSINESS PLAN PROJECT**

Start thinking about how will staff your business and what you will pay them ...

**Tuesday, October 16** **Day 39**

*Today's Topic: "Business Risks"*

ENTR 3-5: Think Critically, TF, MC, Problem Solving ... [PPT](#)  
 Video Case: "Pittsburgh Paragliding"  
 Worksheet: "You Be The Judge"

**Wednesday, October 17** **Day 40**

*Today's Topic: "Insure Against Risk"*

ENTR 3-6: Think Critically, TF, MC, Problem Solving  
 Case: "What Went Wrong? ... Goodbye, Gorgeous"  
 Read, Discuss, Case: "What Coverage Should I Have?"

**Thursday, October 18** **Day 41**

*Today's Topic: "Financing Your Business"*

*Parent Conferences (4-7:30pm)*

ENTR 3-7: Think Critically, TF, MC, Problem Solving  
 Group Activity: "Dueling Articles on ... Raising Money"  
 Activity: "Crowd Funding"  
 Video Case: "E-mazing Lights"

**Friday, October 19** **Day 42**

*Today's Topic: "Business Plan Project – Start Up"*

Business Plan Project – Start Up  
 - add 4 more slides and email updated PowerPoint

**BUSINESS PLAN PROJECT**

Form of Business, Location/Layout, Equipment/Supplies/Inventory, Staffing

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

**IMPORTANT**

The **Northwest BPA Stock Market Competition** runs through December 10 ... keep playing! Remember, there will be prizes for the top portfolios!