

Today, you'll be adding four more slides to your presentation:

1. **Product**
2. **Price**
3. **Place**
4. **Promotion**

These slides should have DETAILS about each of the 4 Ps and follow the guidelines below. Be sure that the effort you are putting in matches up with the 150 points the assignment is worth! Also, make sure to **look back over your initial slides and see if any changes or additions need to be made**. As always, be creative!

ALL YOUR BUSINESS PLAN SLIDES MUST MUST MUST BE IN THE SAME PRESENTATION (So after these slides, you should have 9 slides total including the title slide). You are preparing a business plan presentation, not a series of individual assignments.

Things to consider:

- Professional: Make the slides professional but interesting.
- Color Scheme: You are creating an image for your business, so think about the color scheme.
- Background: Consider using a unique background for the slides (instead of a generic one).
- Transitions: Don't go crazy, but have transitions built into the presentation.
- Content: You should have a meaningful amount of text on each slide, but not too much. Consider **3-5 bullets with 10-20 word each**.

Note: These slides will likely change as we continue to move forward with the project. That's OK! This is a starting point. As we continue on this project each week, you will keep adding more slides to these original 4 ... and continue to make improvements.