

Think Critically

1. Who are the primary customers of manufacturing businesses? Why?
2. What is the difference between wholesale and retail businesses?
3. What does a service business do? Give some examples of services that a service business might provide.
4. What is a franchise?
5. Using the four business types, how would you classify the following: (a) restaurants, (b) construction companies, (c) a company that produces music videos?

True or False

- _____ 1. Manufacturing businesses produce the products they sell.
- _____ 2. Entrepreneurial businesses include retailing businesses, such as clothing and furniture stores, but do not include service businesses.
- _____ 3. A travel agency is a retailing business.

Multiple Choice

- _____ 1. Manufacturing businesses (a) produce the products they sell, (b) sell products directly to consumers, (c) sell services, (d) take resources out of the ground.
 - _____ 2. Which of the following is a retailing business? (a) Auto repair shop, (b) Grocery store, (c) Gold mine, (d) Farm.
-

Problem Solving

1. The first column of the following table lists what each of the six types of businesses does. Complete the table by identifying the type of business and providing three examples of the business.

Types of Business (each is used once): Agricultural Business; Manufacturing Business; Mining And Extracting Business; Retailing Business; Service Business; Wholesaling Business

	Type of Business	Examples
Sells products to people other than the final customer		
Sells services rather than products		
Generates fresh produce and other farm products		
Sells products directly to the people who use/consume them		
Takes resources out of the ground		
Produces the products it sells		

2. A consumer bought a pair of shoes at Heavenly Soles. The shoes were made by Sierra Shoes. Heavenly Soles purchased the shoes, which were part of a large shipment, from Hughes Apparel. Two years later, the consumer had the heels of the shoes repaired at Casey's Shoe Repair. Identify each of these businesses according to its type of entrepreneurial business.

Manufacturing business _____

Wholesaling business _____

Retailing business _____

Service business _____