



The first semester of FSJ is **Strategic Entrepreneurship**, which will focus on how to start, manage, and grow a successful business from the ground up. You will participate in hands-on projects to put entrepreneurial ideas into practice and develop computer skills in Microsoft Word, Excel, PowerPoint, and Publisher. Most of all, you will have fun while doing all of this!

SUGGESTIONS: Stay organized, be productive, and keep deadlines in mind. Refer to these weekly sheets for your assignments and due dates; use the quarterly syllabus to plan further ahead. Tests and major projects should never be a surprise! Use our class website (www.myfinanceclass.com) as a resource at school and as a way to stay connected from home.

Monday, August 27 **Day 5**

Today's Topic: "Explore Ideas and Opportunities" *Picture Day*

ENTR 1-3: Think Critically, TF, MC, Problem Solving ... [PPT](#)
 Article: "What is a Business Opportunity?"
 Activity: "Mind Mapping" and "The Elevator Pitch" ... Discuss: "Naming Your Business"

CAREER PROJECT *Due Today*
 Occupational Dreams

Tuesday, August 28 **Day 6**

Today's Topic: "Why a Business Plan Is Important" *KCU First Day*

ENTR 1-4: Think Critically, TF, MC, Problem Solving
 Case: "What Went Wrong? ... Conduct Market Research"
 Watch: "Appalatch" and Discuss: "Mission Statements"
 Activity: "Business Plan Review"

CAREER PROJECT *Due Thursday*
 Resume Building Blocks

Wednesday, August 29 **Day 7**

Today's Topic: "SLO Pre Testing" and "Career Topics" *Open House (6-8pm)*

SLO Pre Test
 Article: "You May Not Recognize Yourself in 10 Years"

CAREER PROJECT *Due Thursday*
 Resume Building Blocks

Thursday, August 30 **Day 8**

Today's Topic: "Entrepreneurs Satisfy Needs and Wants"

ENTR 1-5: Think Critically, TF, MC, Problem Solving
 Discuss: "Gap Analysis ... from Selfies to Oranges"
 Watch: "Kitchen Safe" and Discuss: "Solving Problems"

CAREER PROJECT *Due Today*
 Resume Building Blocks

Friday, August 31 **Day 9**

Today's Topic: "Types of Entrepreneurial Businesses" *Student Contracts & Fees Due / BPA Rep Intent Forms Due*

ENTR 1-6: Think Critically, TF, MC, Problem Solving
 Watch: "Plated" and Discuss: "Types of Businesses"
 Activity: "Start Your Own ..."

CAREER PROJECT
 Feedback

Current Event (related to a business, finance, or entrepreneurship topic) – due Sunday by midnight.

IMPORTANT

- Student Contract** – signed forms due Friday, August 31.
- Fees** – \$29 cash/check payable to "Butler Tech" due Friday, August 31.
- BPA Rep Elections** – intent forms due Friday, August 31; elections on Tuesday, September 4.

CCP Paperwork and Cincinnati State App – due Friday, August 31.